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Communication Designer | Social Media Strategy & Content Creator

(m/f/d | Working Student | Munich)

Cryogenic temperatures have always been an important tool in science, leading to numerous breakthroughs, Nobel prizes, and commercial applications. As quantum technologies mature, novel cryogenic solutions are needed to accelerate quantum research and enable their adoption at an industrial scale. At kiutra we contribute to this effort by developing innovative cryogen-free products based on our magnetic cooling technology.

Responsibilities and Duties

- Increasing the brand awareness of kiutra on our social media channels
- Developing ideas for new advertising measures and their design for our social media channels
- · Maintaining our social media accounts and developing a consistent appearance for our posts
- Largely independent design of communication media in the online area, such as brochures, flyers, visualizations, animations, infographics, and icons
- Product photography and documentation of technology development processes
- · Support in the implementation of the corporate design and the further development of our corporate identity

Skills and Qualifications

- · You are successfully studying communication design, or a comparable study program
- Trained handling of Figma as well as Adobe: InDesign | Photoshop | Illustrator | After Effects
- Initial experience in (B2B) social media marketing (LinkedIn, Twitter, ...)
- · Affinity for product photography is desirable
- · Passion and enthusiasm for high-tech
- · Very good written and oral communication skills in English
- · A high degree of personal responsibility, initiative, creativity, critical faculties and strong teamwork skills

What We Offer

- · You work with an inspiring team of scientists, engineers and visionaries.
- You will have a lot of fun and the freedom to bring in your personal touch and expertise.
- You can expand your skills as a communication designer and work together with researchers and innovators on future technologies.
- · You have the opportunity to write your Bachelor's or Master's thesis in cooperation with kiutra.